

Privacy Statement

Last updated: 1st August 2008

This Privacy Policy is applicable to any personal information, which is given by You to Us ("User Information") via the web site located at www.tysondog.co.uk ("Site"). This Policy is devised to help you feel more confident about the privacy and security of your personal details.

"You" shall mean you, the user of the Site. "We/Us" means Tysondog and any member of Tysondog "Users" means the users of the Site collectively and/or individually as the context allows.

We process personal data only in strict compliance with the Data Protection Act 1998 and associated legislation.

Data Collection

When using the Site you may encounter areas where you are asked to enter user information. Such user information will only be used for the purposes for which it was collected, for any other purposes specified at the collection point and in accordance with this Privacy Policy.

How we may use your data

By entering your user information, you accept that we may retain your user information and that it may be held by us or any third party company which processes it on our behalf.

We shall be entitled to use your user information for the following purposes:

1. Market research, including statistical analysis of user behaviour which we may disclose to third parties in depersonalised, aggregated form.
2. In order to enable us to comply with any requirements imposed on us by law.
3. In order to send you periodic communications (this may include e-mail), about features, products and services, events and special offers. Such communications from us may include advertising for third party companies or organisations.

For your convenience you can withdraw consent by emailing info@tysondog.co.uk

Please also note that we do not disclose your personal information to third parties to enable them to send you direct marketing without your permission to do so.

Cookies

You should be aware that information and data may be automatically collected through the use of Cookies. "Cookies" are small text files that store basic information that a web site can use to recognise repeat site visits and as an example, recall your name if this has been previously supplied. We may use this to observe behaviour and compile aggregate data in order to improve the Site, target the advertising and assess general effectiveness of such advertising.

Cookies do not attach to your system and damage your files. If you do not want information collected through the use of Cookies, there is a simple procedure in most browsers that allows you to deny or accept the Cookie feature. Note, however, that "personalised" services may be affected if the cookie option is disabled.

If you wish to disable the setting of cookies in your browser, please see below .

Firefox

1. Select Tools
2. Select "Options"
3. Select the Privacy tab.
4. Click the Cookies dropdown
5. Untick "Allow sites to set cookies"
6. Click OK

Security and Data Retention

We will comply with all relevant Data Protection legislation in relation to the period for which we retain any information you disclose to us.

Updates

You may notify us of any updates, amendments and corrections to previously collected user information by emailing info@tysondog.co.uk

We may change this privacy policy from time to time and you should check these regularly. Your use of the www.tysondog.co.uk site will be deemed an acceptance of the privacy policy existing at that time.

Contact

Any queries or comments about this policy should be forwarded to:

info@tysondog.co.uk

Any site that you may connect to from here is not covered by this Privacy Policy.